



CONTENT CREATOR VS. VIDEOGRAPHER COMPARISON



FEATURE	WEDDING CONTENT CREATOR	TRADITIONAL VIDEOGRAPHER
Primary Goal	Candid, "social-first" storytelling	Cinematic, high-production film
Equipment	Professional iPhone & stabilizers	High-end DSLR/Cinema cameras
Delivery Time	Within 24–48 Hours	3–6 Months (average)
The "Raw" Perk	100s of unedited clips delivered instantly	Raw footage rarely shared or very bulky
Output	TikToks, Reels, & "Behind the Scenes"	5–10 minute cinematic highlight film
Guest Experience	Allows guests to put their phones away	Captures the formal production

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